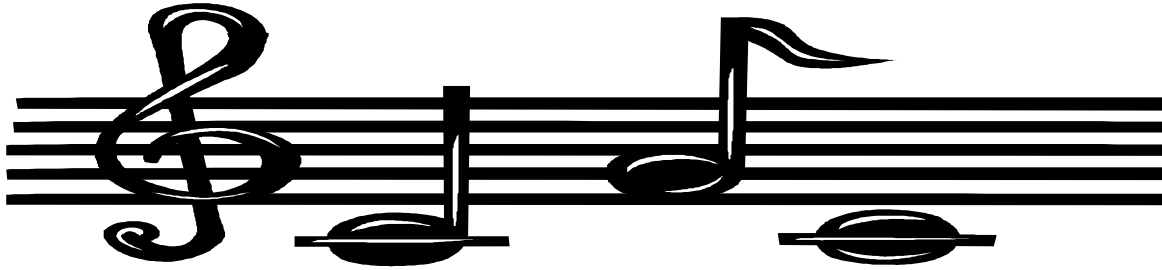


September 21, 2010... the night to go "Walking in Memphis"



2010 Apartment Association of Greater Memphis Trade Show Agreement

Company: _____
Name: _____
_____Check here to use contact info on file w/ AAGM OR fill in below
Phone: _____
Address: _____
City, State, Zip: _____
Email Address: _____
Signature*: _____

BOOTH CHOICES:

_____ 1st choice
_____ 2nd choice
_____ 3rd choice

Indicate Sponsorship / Booth Size:

Gold SOLD
Silver SOLD
----- Single Booth \$450
----- Double Booth \$800
Bar SOLD
DJ SOLD

**Mail this form with check payable to AAGM:
Apartment Association of Greater Memphis
5384 Poplar Ave #104, Memphis, TN 38119**

*CANCELLATIONS: No cancellations after August 1, 2010 will be permitted.

ELIGIBILITY: Trade Show participants must be AAGM members in good standing.

PAYMENT IN FULL is required prior to August 27, 2010. Checks are to be made payable to AAGM. If booth is not paid for by August 27th, the reservation will be canceled. Booths are reserved in writing on a first-come/first-serve basis. Payment is non-refundable. **New Members:** The balance on a member's first purchase/sponsorship over \$100 must be paid at the time of the agreement. The only exception is purchases/sponsorships of \$1,000 and over. For a \$1,000 or over purchase/sponsorship, a 50% deposit must be made at the time the agreement is made. The remaining 50% shall be paid at the said purchase/sponsorship's due date.

SPECIAL RESTRICTIONS: (a) Federal, state and local fire laws will be strictly observed. Aisles and fire exits will NOT be blocked by exhibits; (b) Exhibitors may distribute literature and samples from their booths and orders may be taken for displayed merchandise. Actual merchandise on display may not be sold during the show; (c) SUBLETTING OF EXHIBIT SPACE IS PROHIBITED. Only one company is allowed per booth; (d) Exhibitors are responsible for any damage they or their booth structure may cause. No structural changes to the exhibit hall are allowed. Example: there will be no cementing, tacking or nailing to the floor/walls or painting that affects the building; (e) AAGM officials have the authority to remove from the show any exhibitor, display or literature they deem inappropriate.

ELECTRICITY and INTERNET ACCESS: With the exception of sponsorship booths, who receive electricity and Internet as part of their sponsorship, all participants must contract with the Agricenter for electricity and Internet. Please contact the AAGM office for further information.

SHIPPING INSTRUCTIONS: Should you need to forward your booth and/or supplies to Memphis prior to your arrival, Hick's Convention Services will be handling all shipments. Please contact the AAGM office for further information.

MOVE-IN: If you have large items that must be brought through the loading dock, they must be delivered to the Agricenter on Monday, September 20th from 9 - 5pm or Tuesday, September 21st from 8 - 10 am. The loading dock will close promptly at 10 am CST on Tuesday, September 21st and will not be re-opened. All other exhibitors may begin setting up at 8:00 a.m. on Tuesday, September 21, 2010. All booth displays must be completely set up no later than 2:00 p.m. Exhibitors not set up by this deadline will not be permitted on the exhibit floor. Payment is non-refundable. Trade Show begins at 4:00 p.m.

DURING THE SHOW: (a) Sound effects, loud speakers, attention-getting devices and audiovisual equipment will not be permitted except in locations where, in the opinion of AAGM officials, such sounds and activity do not interfere with the activities of surrounding exhibitors; (b) **Please be aware that AAGM is charged a \$25 fee for every balloon that is left on the Agricenter ceiling;** (c) Door prizes will be given out by each booth throughout the course of the show. Your ambassador will assist you with the schedule of drawings and what procedure to follow for this; (d) No party to this contract shall be responsible for injury, loss or damage to any other party to this contract, or any third party, except in the event that the injury, loss or damage arises out of negligence or willful act of such party. The exhibitor agrees to indemnify and defend AAGM for any injury, loss or damage except for that caused by the negligence of AAGM. Exhibitors are responsible for their own insurance to cover all contingencies, including but not limited to fire, theft, property damage, public and private liabilities and workman's compensation.

MOVE-OUT: It is the exhibitor's responsibility to see that all merchandise is removed from the exhibition hall and all exhibit space is left in good order by 10:00 p.m. on Tuesday, September 21, 2010. AAGM officials reserve the right to dispose of any merchandise left in the exhibition hall after the move-out deadline.

For More Information, Please Contact:

Elizabeth Stacey, AAGM Trade Show Chairman: 901-647-9406 or estacey@fadvsafarent.com

Kristin Bell, AAGM Trade Show Co-Chairman: 901-412-2212 or kbell197@yahoo.com

AAGM Office: 901.685.9108 or aagm@aagm.org



Annual Apartment Association of Greater Memphis Trade Show

Tuesday, September 21, 2010

Agricenter International, Inc.

7777 Walnut Grove Road

Memphis, TN 38120

4:00 p.m. until 5:00 p.m. VIP hour

5:00 p.m. until 8:00 p.m. show

Come Celebrate our City!

Platinum Sponsorship: \$3,000

Double Booth, Booth Location Choice, Registration/Welcome Table Sponsorship, Company Logo Bags (Provided by Sponsor) to all Attendees, Free Wireless Internet/Electricity & Advertising on all Print Material, Web and Through out the Show

Gold Sponsorship: SOLD

Double Booth, Booth Location Choice, Food Table Sponsorship, Free Wireless Internet/Electricity & Advertising on all Print Material, Web and Through out the Show

Silver Sponsorship: SOLD

Double Booth, Booth Location Choice, Free Wireless Internet/Electricity & Advertising on all Print Material, Web and through out the Show

Bar Sponsorship: SOLD

Company name and logo displayed on bar top; Opportunity to provide company logo napkins for use at bar

DJ Sponsorship: SOLD

Company name and logo on marketing display on stage

Premium Booth Locations

Name On All Event Promotional Pieces

Company Recognition on Event Banners

Advertisement on AAGM's Website from September 10th through October 10th

(Sign up by May 15th and receive an additional 30 days exposure!)

Free Wireless Internet and Electricity at all Sponsorship Booths

(Upon request to AAGM no later than September 16, 2010)